



ADEKITAN ISAAC

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OBJECTIVE

Skilled public relation professional with nearly 5 years of experience in fostering positive relationships between organizations and media. Strong communication skills and confident presentation abilities to deliver promotional campaigns, media addresses, and reports to executive management. Profound understanding of the importance of good publicity, reputation management, and timely response to PR inquiries in the development and success of an organization. Expert writing abilities with thorough attention to detail, proper formatting and citation, and concise delivery of interesting facts. Committed to providing organizations with positive interactions with the media to maintain reputation, strengthen consumer loyalty, and establish credibility.

ADDITIONAL INFORMATION

Convener: Society for Peace Political and Economic Consciousness

SKILLS

- Strong written and oral communications skills to write and edit content, pitch and deliver promotional offers, and collaborate with media for positive publicity.

Creative self-starter who can take information and transform it into something unique, authentic, and memorable.

Skilled at using technology and social media to increase sales and build brand awareness, and educate customers about product offerings which include the Use of Basic Software and Discipline Specific Software (e.g. Praat)

Proven organization and time management skills and an understanding of effective financial

EDUCATION

2016

University of Ibadan

Bachelor of Art in Linguistics

CERTIFICATIONS

UNITED NATIONS DEPARTMENT OF SAFETY AND SECURITY

Information Security Awareness- Foundational

UNITED NATIONS DEPARTMENT OF SAFETY AND SECURITY

Information Security Awareness- Advanced

YALINETWORK

Effective Communication for Healthy Outcomes

YALINETWORK

Community Journalism: Basic Principles for Effective Storytelling

YALINETWORK

Responsible Leadership on Transparency and Good Governance

YALINETWORK

Understanding Human Rights

YALINETWORK

Understanding the Rights of Women and Girls

YALINETWORK

Advancing the Role of Women in Politics

YALINETWORK

Understanding Elections and Civil Responsibility

YALINETWORK

Fundamentals of Grant Writing

YALINETWORK

Agricpreneurship: A Path to the Future

INTERNATIONAL SKILL ACQUISITION CENTER (ISAC)

AGRICULTURAL SKILL DEVELOPMENT PROGRAMME (Hydroponics and Greenhouse)

YALINETWORK

Fundamentals of Business Expansion

TRANSPARENCY INTERNATIONAL UK

Doing Business Without Bribery

COURSERA(Reinventing Higher Education

Integrated Marketing Communications:

Advertising, Public Relations, Digital Marketing and more

LinkedIn Learning

Digital Marketing Foundations

LinkedIn Learning

Preparing Yourself for a Career in Sales

COURSERA(Northwestern University)

What is Social ?

National Information Technology Development Agency

Content Creation

COURSERA(UC San Diego)

Networking and Volunteerism for Career Success

EXPERIENCE

01/01/2018 -

04/09/2021

Keny jac Multi trade ltd.

Iwere Ile,
Oyo State.

practices to guarantee that all campaigns are delivered on time and within budget.

Good Listener and Innovative problem-solver who can find solutions to unexpected crises, which positions the company as a responsible leader that is committed to full disclosure and trustworthiness.

Good Handling of Oral and Written language, Ability to Understand and Analyze Subtle Differences in Spoken and Written to Work Approach.

Awareness of Different Styles and Registers, and of Intercultural Differences in language Use.

INTERESTS

- Listening to Music/Travelling/Meeting people/Innovations/Playing Football/Writing poems and Articles/Googling

LANGUAGE

- English
- Yoruba
- Nigerian Pidgin

Crisis and Reputation Manager

Facilitate inquiries and requests from media outlets, verify legitimacy of sources, and collaborate with colleagues on content development.

Write information-rich content to pitch to the public in promotional offers and campaigns by interviewing shareholders, community members, and product consumers.

Create factually correct and professionally written responses to crisis situations to uphold organizational integrity and maintain character and reputation.

Manage the expenditures of the communications department and ensure that all campaigns stay within budget.

Utilized social media outlets to increase customer followers by posting relevant messages, interesting product facts, and blurbs about upcoming developments and promotions.

04/01/2011 - Till Date **Agro Freelancer**

Agric Business

I serve as middle men between the Farmers and the Farm produce retailers.

I deal with all kind of Agro produce ranging from seeds, fertilizer, chemicals and farm machinery.

I also provide services such as farmers education and consultancy.

ACTIVITIES

Honourable Speaker, Faculty of Arts, University of Ibadan (2016).

Public Relation Officer, Christopher Okigbo poetry club, University of Ibadan. (2014-2016).

In my free time, I play soccer and run every day to stay fit. I enjoy traveling to new locations and immersing myself in the local culture to improve my communication skills. I also volunteer my time with an annual charity and peace talk that benefits humanity and aid research.

REFERENCE

Available on Request